



Media Information 2009

Currency: Pounds Sterling

Size	Full Colour
1 page	580
1/2	320
1/4	175
1/8	95
1/16	48
Module	25

Advertorial (1/2 page advertising feature)
Article supplied 305

Discounts: Discount available for 12 (15%) month contract, 10% for payment in advance

Mechanical Specifications: Full page A4 plus 5mm bleed; HPH 190 x 132; HPV 94 x 268; QPV 94 x 132; QPH 190 x 65; EPV 132 x 46; EPH 94 x 65; SPV 46 x 65; SPV 94 x 31; Module 45 x 30 (1pt border).

Format: Preferred file format is high resolution (300dpi) TIFF or PDF.

Artwork: Please note that The Gibraltar Magazine does not charge for artwork, however clients requesting artwork from The Gibraltar Magazine to be sent to other publications will be charged a flat rate of £50.00 per advertisement.

Deadlines: The deadline for all copy is the 10th of the month preceding publication (ie: 10th October for the November edition). All space orders should be in by 5th of the month preceding publication (ie: 5th October for the November edition).

SPECIAL EDITIONS:

March & September: "Inspire" - full colour glossy men's and women's Fashion Supplement featuring fashions available in Gibraltar for the coming season (spring/summer or autumn/winter).

April & October: "Weekender" travel full colour glossy supplement for weekends or short breaks away within easy reach of Gibraltar (spring/summer or autumn/winter breaks). Featuring tips, information and great places to stay.

May: Full colour special "At Home in Gibraltar" supplement containing quality inspiration for interior design, home decorating advice, legal advice for home owners, conservation articles, mortgage information etc.

November: The November edition is a special business and finance issue, aimed at promoting Gibraltar's financial services.

The Gibraltar Magazine is published by Guide Line Promotions Limited, PO Box 561
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the gibraltar magazine

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the gibraltar magazine



Online options 2009

The Gibraltar Magazine website has a host of options which not only enhance your exposure in the magazine with readers being able to see your adverts alongside the articles exactly as they appear in the printed edition, but with additional features for browsing restaurant menus and on-line brochures too.

The site is advertised in print in the Gibraltar Magazine, Gibraltar Yellow Pages and Yacht Scene Sailor's Guide and is linked to major websites, including the Gibraltar Government site.

Regularly featured in the top ten in major search engines, find out how your company can take advantage of the powerful features we offer online, browse our site and drop us a line.

Online Brochures: £240 per year
Online Menus: £180 per year

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